

15 Fifteen
Years of
Mutual
Funds
in India

**THE BIG MONEY
IS NOT IN THE
BUYING AND
SELLING BUT IN
THE WAITING.**

**EQUITY MF
SCHEME
SUMMARY**

23 Funds

Have made their SIP
investors Crorepati
(for a monthly SIP of
₹10,000 for 15 years)



**SYSTEMATIC INVESTMENT PLAN
IN EQUITY MUTUAL FUNDS**

SIP ₹10,000/- PER MONTH
INVESTED ₹ **18 LACS**

CURRENT VALUE
₹ **1.13 Crores**

| Scheme Name | Return CAGR (%) | Value (₹) |
|--|-----------------|--------------------|
| Birla Sun Life Advantage Fund - Gr | 17.95 | 79,75,987 |
| Birla Sun Life Equity Fund - Gr | 22.00 | 1,14,04,328 |
| Birla Sun Life India Opportunities Fund - Gr | 16.83 | 72,29,971 |
| Birla Sun Life MNC Fund Gr | 23.87 | 1,34,62,560 |
| Birla Sun Life Tax Plan - Div | 20.94 | 1,03,82,481 |
| Birla Sun Life Tax Relief 96 Fund - Div | 19.33 | 90,06,047 |
| DSP BlackRock Equity Fund - Div | 23.13 | 1,26,06,551 |
| Franklin India Bluechip Fund - Gr | 21.24 | 1,06,61,844 |
| Franklin India Prima Fund - Gr | 26.21 | 1,65,73,839 |
| Franklin India Prima Plus - Div | 23.29 | 1,27,86,854 |
| Franklin India Taxshield Gr | 22.26 | 1,16,70,229 |
| HDFC Capital Builder Fund - Gr | 22.81 | 1,22,53,621 |
| HDFC Equity Fund - Div | 24.91 | 1,47,65,564 |
| HDFC Large Cap Fund - Gr | 14.39 | 58,46,040 |
| HDFC Tax saver - Div | 24.38 | 1,40,86,407 |
| HDFC Top 200 Fund - Div | 24.25 | 1,39,24,675 |
| ICICI Prudential Top 100 Fund - Gr | 19.34 | 90,13,992 |
| ICICI Prudential Tax Plan - Regular Gr | 24.10 | 1,37,40,382 |
| Kotak 50 Equity Scheme - Div | 19.61 | 92,31,250 |
| Principal Personal Tax Saver | 17.35 | 75,66,888 |
| Principal Tax Savings Fund | 20.05 | 95,96,886 |
| Reliance Growth Fund - Gr | 26.84 | 1,75,28,250 |
| Reliance Vision Fund - Gr | 23.83 | 1,34,14,824 |
| SBI Contra Fund - Regular Div | 23.82 | 1,34,02,916 |
| SBI Magnum Equity Fund - Div | 18.55 | 84,08,027 |
| SBI Magnum Global Fund - Div | 25.26 | 1,52,32,000 |
| SBI Magnum Multiplier Plus 93 - Div | 21.72 | 1,11,24,849 |
| SBI Magnum Tax Gain Fund - Div | 23.22 | 1,27,07,653 |
| Sundaram Growth Fund - Gr | 17.06 | 73,77,026 |
| Sundaram Tax Saver - Div | 20.90 | 1,03,45,801 |
| Tata Ethical Fund - Gr | 21.12 | 1,05,49,190 |
| Tata Pure Equity Fund - Gr | 20.88 | 1,03,27,511 |
| Tata Tax Saving Fund - Div | 19.70 | 93,04,859 |
| Templeton India Growth Fund - Gr | 20.80 | 1,02,54,679 |
| Average | 21.88 | 1,12,87,176 |

*Returns as on 31st Dec. 2014. For Schemes with dividend option, dividend reinvestment has been considered on the date of dividend. Investment assumed to be done on 10th of every month. Funds are arranged in alphabetical order. Source: Internal

Disclaimer: This flyer is made for private circulation only. The information mentioned in this flyer is taken from various sources for which we does not assume any responsibility or liability and neither does guarantee its accuracy or adequacy. Mutual Fund investments are subject to market risks. Investors are advised to read the offer documents and other risk factors carefully before investing in any scheme. The past performance of a scheme is not indicative of its future performance. Investors are advised to take advice of experts before making any investment decisions. The data/information/comparisons in this document is aimed to provide better understanding and knowledge to the reader. This publication should not be construed as a financial advice and/or as solicitation/advice to buy or sell Mutual Funds.

15 Fifteen
Years of
Mutual
Funds
in India

**THE BIG MONEY
IS NOT IN THE
BUYING AND
SELLING BUT IN
THE WAITING.**

EQUITY MF SCHEME SUMMARY

71% Funds

Investment has multiplied
by more than 10 times.



**Investments
Advisory Services**

**FIRST CHOICE
INVESTMENTS
ADVISORY SERVICES**

MOBILE: 81432 14326

Website: www.firstchoiceinvestments.in

LUMPSUM

INVESTMENT PLAN IN EQUITY MUTUAL FUNDS

LUMPSUM INVESTED
INVESTED ₹ **1 LAC**

CURRENT VALUE
₹ **12.67 LACS**

| Scheme Name | Return CAGR (%) | Value (₹) |
|--|-----------------|------------------|
| Birla Sun Life Advantage Fund - Gr | 10.20 | 4,29,263 |
| Birla Sun Life Equity Fund - Gr | 17.67 | 11,48,117 |
| Birla Sun Life India Opportunities Fund - Gr | 9.71 | 4,01,507 |
| Birla Sun Life MNC Fund Gr | 18.59 | 12,90,390 |
| Birla Sun Life Tax Plan - Div | 15.17 | 8,31,937 |
| Birla Sun Life Tax Relief 96 Fund - Div | 17.25 | 10,88,160 |
| DSP BlackRock Equity Fund - Div | 17.41 | 11,10,648 |
| Franklin India Bluechip Fund - Gr | 18.68 | 13,05,158 |
| Franklin India Prima Fund - Gr | 21.12 | 17,71,079 |
| Franklin India Prima Plus - Div | 18.56 | 12,85,502 |
| Franklin India Taxshield Gr | 21.25 | 17,99,808 |
| HDFC Capital Builder Fund - Gr | 18.93 | 13,47,011 |
| HDFC Equity Fund - Div | 22.00 | 19,74,229 |
| HDFC Large Cap Fund - Gr | 9.91 | 4,12,627 |
| HDFC Tax saver - Div | 23.35 | 23,28,559 |
| HDFC Top 200 Fund - Div | 20.33 | 16,05,494 |
| ICICI Prudential Top 100 Fund - Gr | 14.56 | 7,68,237 |
| ICICI Prudential Tax Plan - Regular Gr | 18.68 | 13,05,158 |
| Kotak 50 Equity Scheme - Div | 15.30 | 8,46,135 |
| Principal Personal Tax Saver | 16.90 | 10,40,442 |
| Principal Tax Savings Fund | 23.44 | 23,54,175 |
| Reliance Growth Fund - Gr | 21.53 | 18,63,170 |
| Reliance Vision Fund - Gr | 21.56 | 18,70,081 |
| SBI Contra Fund - Regular Div | 20.13 | 15,65,929 |
| SBI Magnum Equity Fund - Div | 11.82 | 5,34,309 |
| SBI Magnum Global Fund - Div | 21.45 | 18,44,857 |
| SBI Magnum Multiplier Plus 93 - Div | 20.81 | 17,04,289 |
| SBI Magnum Tax Gain Fund - Div | 13.87 | 7,01,681 |
| Sundaram Growth Fund - Gr | 13.18 | 6,40,539 |
| Sundaram Tax Saver - Div | 17.99 | 11,95,854 |
| Tata Ethical Fund - Gr | 14.44 | 7,56,254 |
| Tata Pure Equity Fund - Gr | 17.09 | 10,66,098 |
| Tata Tax Saving Fund - Div | 20.30 | 15,99,501 |
| Templeton India Growth Fund - Gr | 18.69 | 13,06,808 |
| Average | 18.45 | 12,67,441 |

*Returns as on 31st Dec. 2014. For Schemes with dividend option, dividend reinvestment has been considered on the date of dividend. Funds are arranged in alphabetical order. Source: Internal

ISSUED IN PUBLIC INTEREST BY

